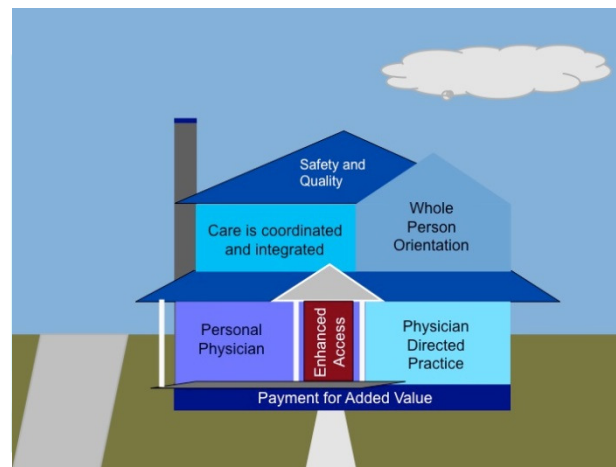


Patient Centered Medical Home

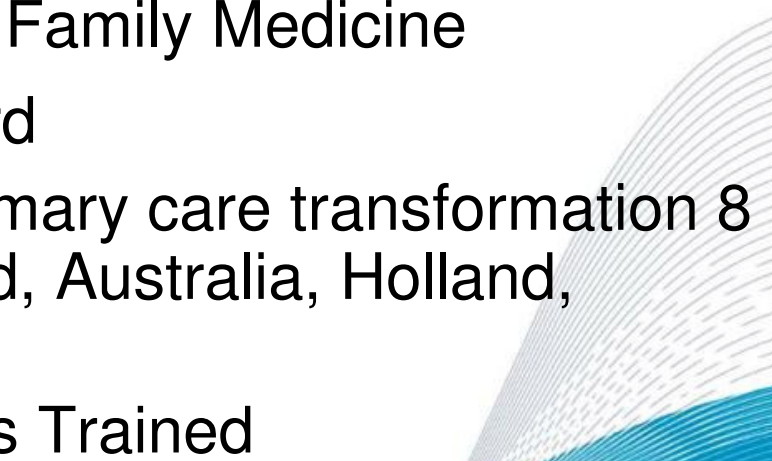
Paul Grundy MD, MPH

IBM's Director Healthcare Transformation

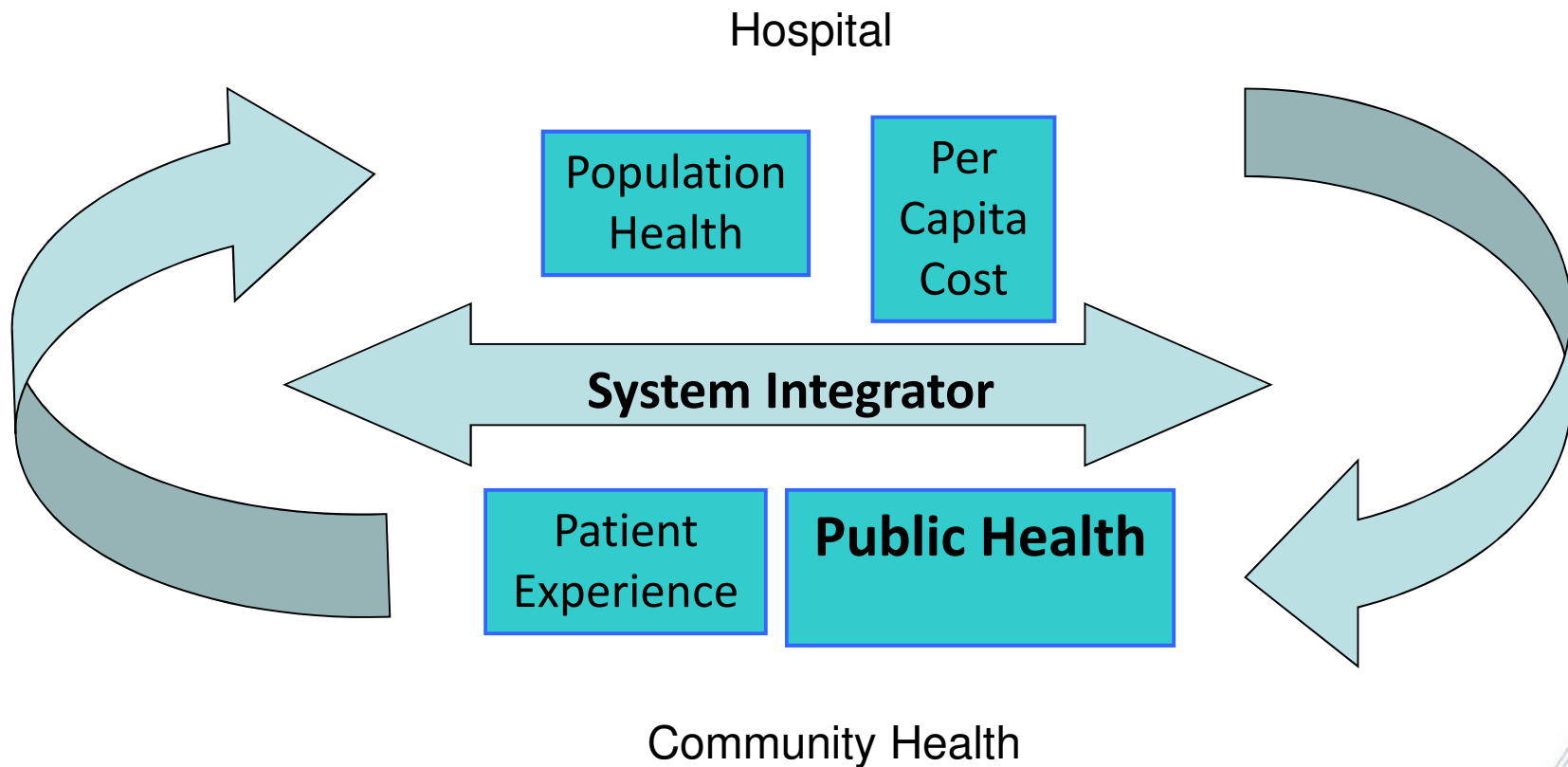
President Patient Centered Primary Care Collaborative



Paul Grundy MD MPH Bio

- “Godfather” of the Patient Centered Medical Home
 - IBM Global Director Healthcare Transformation
 - President of PCPCC
 - Member Institute of Medicine
 - Member Board ACGME
 - Professor Univ. of Utah Department Family Medicine
 - Winner NCQA national Quality Award
 - A Leader of MOH level taskforce primary care transformation 8 nations: USA, Canada, New Zealand, Australia, Holland, Denmark, UK, Belgium,
 - Univ. of California MD, John Hopkins Trained
- 

Away from Episode of Care to Management of Population

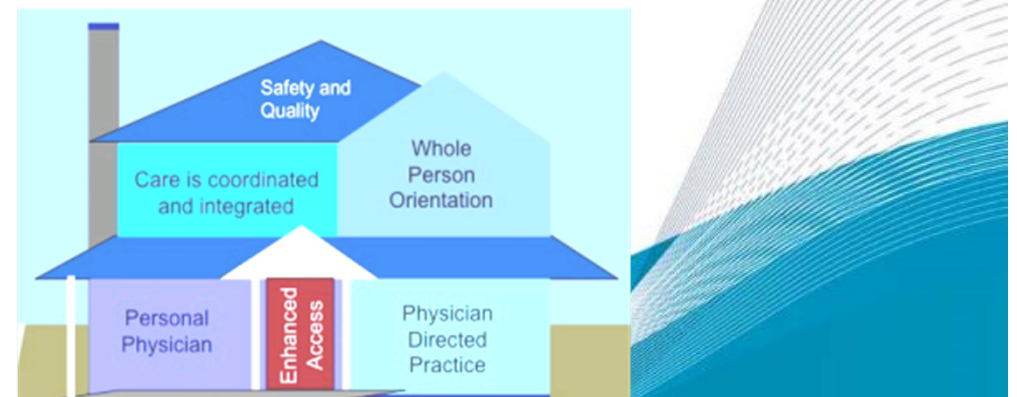


The System Integrator

Creates a partnership across the medical neighborhood

Drives PCMH primary care redesign

Offers a utility for population health and financial management



TODAY'S CARE

My patients are those who make appointments to see me

Care is determined by today's problem and time available today

Care varies by scheduled time and memory or skill of the doctor

I know I deliver high quality care because I'm well trained

Patients are responsible for coordinating their own care

It's up to the patient to tell us what happened to them

Clinic operations center on meeting the doctor's needs



PCMH CARE

Our patients are the population community

Care is determined by a proactive plan to meet patient needs with or without visits

Care is standardized according to evidence-based guidelines

We measure our quality and make rapid changes to improve it

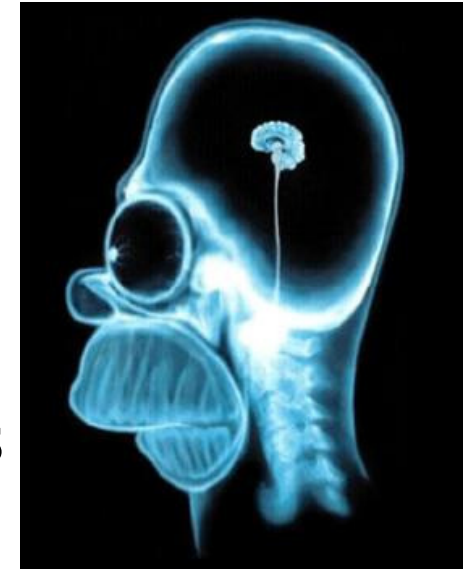
A prepared team of professionals coordinates all patients' care

We track tests & consultations, and follow-up after ED & hospital

A multidisciplinary team works at the top of our licenses to serve patients

Smarter Healthcare

36.3%	Drop in hospital days
32.2%	Drop in ER use
12.8%	Increase Chronic Medication use
-15.6%	Total cost
10.5%	Drop Inpatient specialty care costs
18.9%	Ancillary costs down
15.0%	Outpatient specialty down



**Outcomes of Implementing Patient Centered Medical
Home Interventions:** A Review of the Evidence from
Prospective Evaluation Studies in the US - PCPCC Oct 2012



PCMH Lower Costs

Aug 5th 2013 Pennsylvania

- 44% reduction in hospital costs
- 21% reduction in overall medical costs.
- 160 PCMH practices Pennsylvania from 2008 to 12
- Number of patients with poorly controlled diabetes declined by 45%.

Jeffrey Bendix modernmedicine.com/



PCMH Michigan – Aug 11th 2013

- 19.1% lower rate of adult hospitalization.
 - 8.8% lower rate of adult ER visits.
 - 17.7% lower rate ER visits (children under age 17)
 - 7.3% lower rate of adult high-tech radiology usage
- VS other non-PCMH designated primary care physicians.

3,017 Physicians

- . Medical home physicians help patients avoid ERs and admissions by evening hour appointments, weekend and same-day appointments

WellPoint PCMH Preliminary Year 2 Highlights In Sept Issue Health affairs 2012



Colorado

18% *decrease* in acute IP admissions/1000, compared to 18% *increase* in control group



NEW HAMPSHIRE

15% *decrease* in total ER visits/1000, compared to 4% *increase* in control group

Specialty visits/1000 remained around flat compared to 10% *increase* in control group



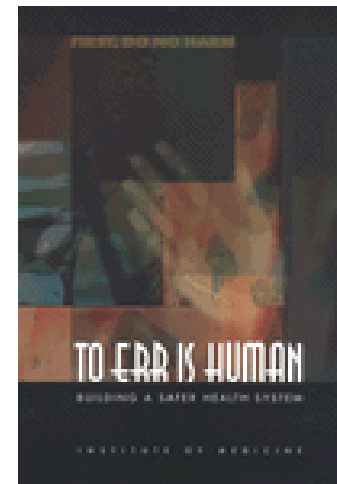
New York

Overall Return on Investment estimates ranged between 2.5:1 and 4.5:1



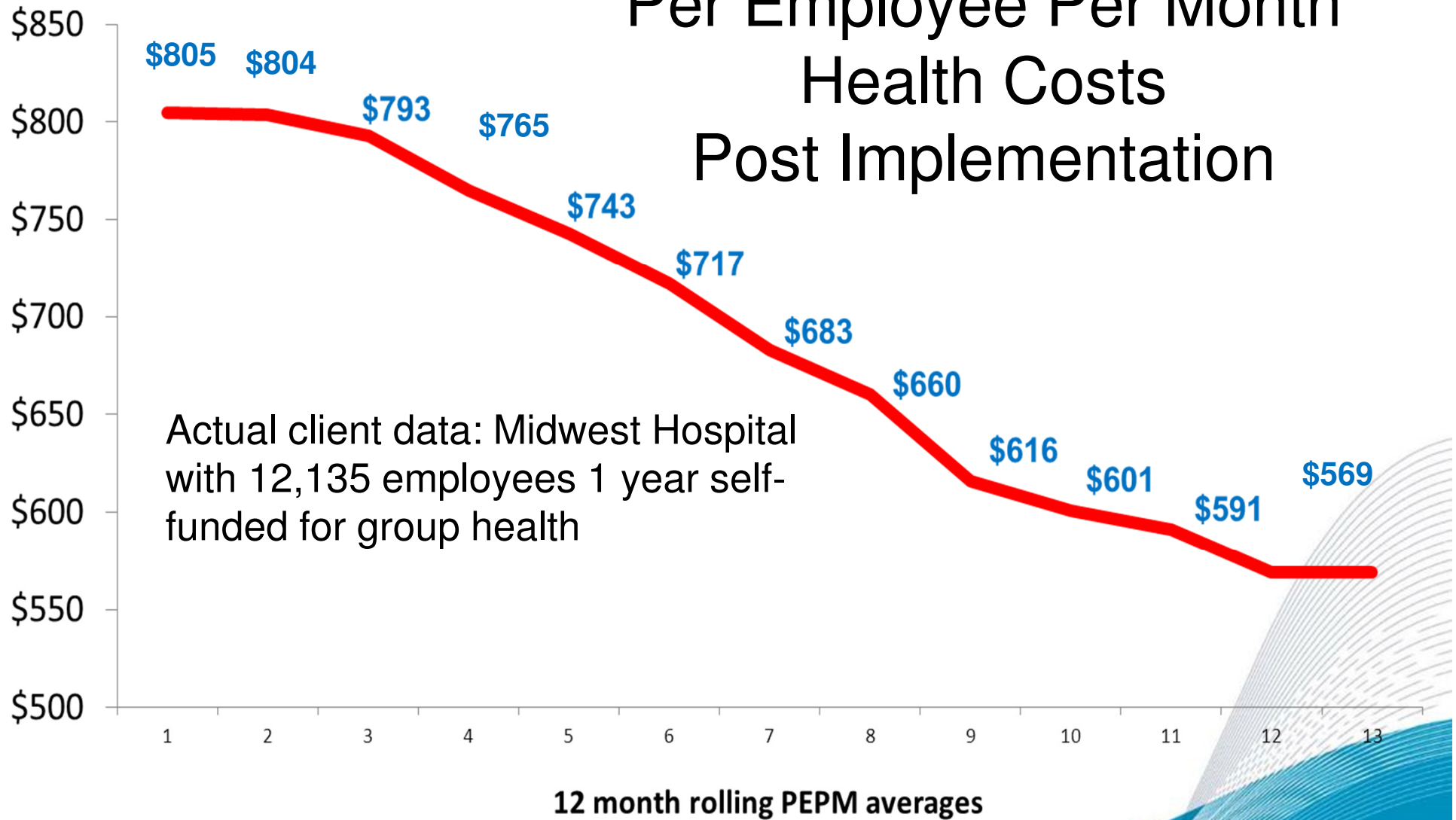
INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

- 1/3 less cardiac intervention needed
- 60% less complication Diabetes



Build your own corporate PCMH

Per Employee Per Month Health Costs Post Implementation



Trajectory to Value Based Purchasing:

Achieving Real Care Coordination and Outcome Measurement

HIT Infrastructure: EHRs and Connectivity

Primary Care Capacity: Patient Centered Medical Home

Operational Care Coordination: Embedded RN Coordinator and Health Plan Care Coordination \$

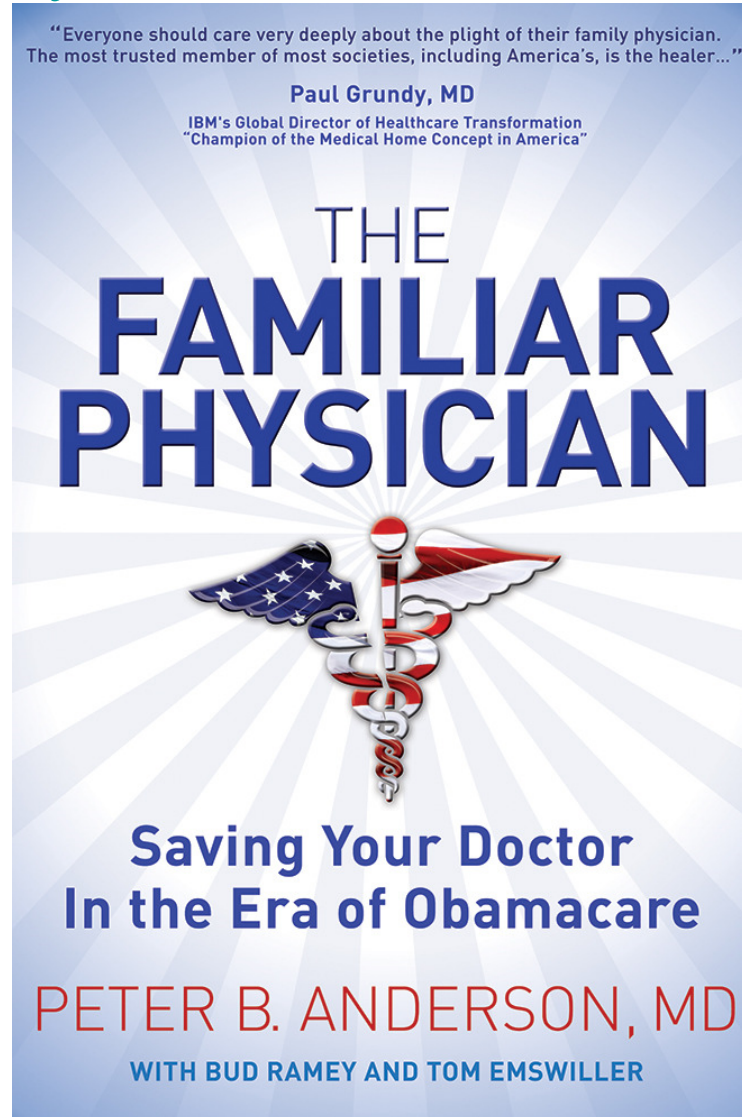
Value/ Outcome Measurement: Reporting of Quality, Utilization and Patient Satisfaction Measures

Value-Based Purchasing: Reimbursement Tied to Performance on Value (quality, appropriate utilization and patient satisfaction)

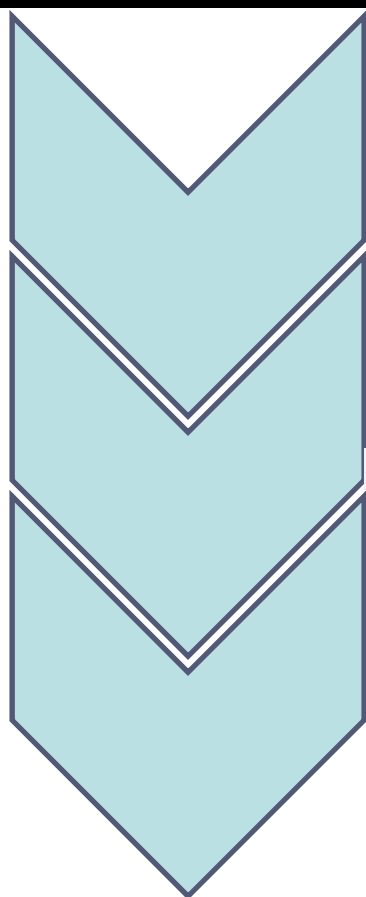
Achieve Supportive Base for ACOs and Bundled Payments with Outcome Measurement and Health Plan Involvement

Source: Hudson Valley Initiative

http://www.amazon.com/Familiar-Physician-Saving-Doctor-Obamacare/dp/1614487375/ref=sr_1_1?s=books&ie=UTF8&qid=1375885302&sr=1-1&keywords=The+Familiar+Physician



Defining the Care Centered on Patient

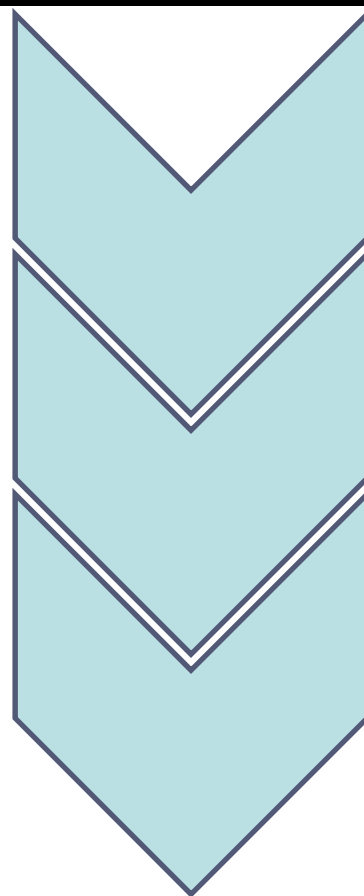


Superb Access
to Care

Patient Engagement
in Care

Clinical Information
Systems, Registry

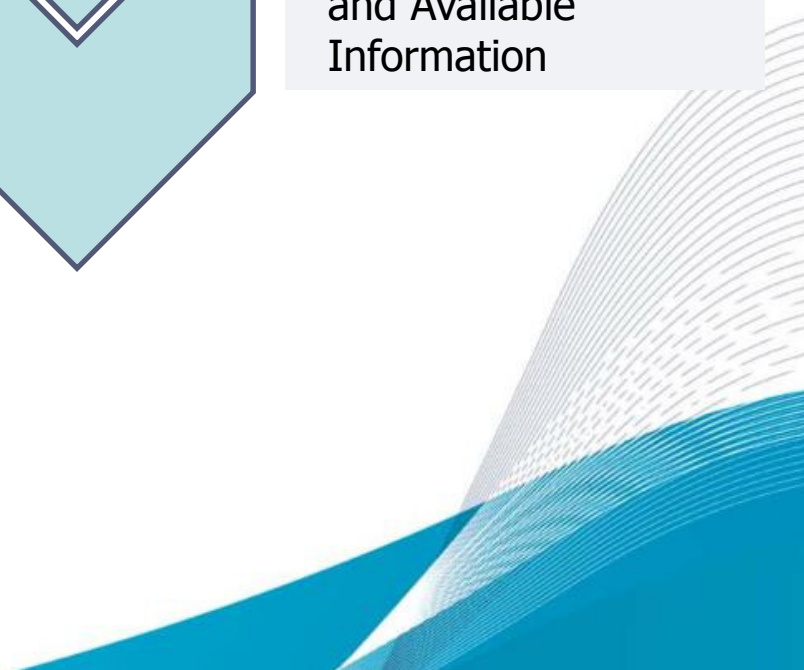
Care Coordination



Team Care

Communication
Patient Feedback

Mobile easy to use
and Available
Information





**“We do the best
heart surgeries.”**

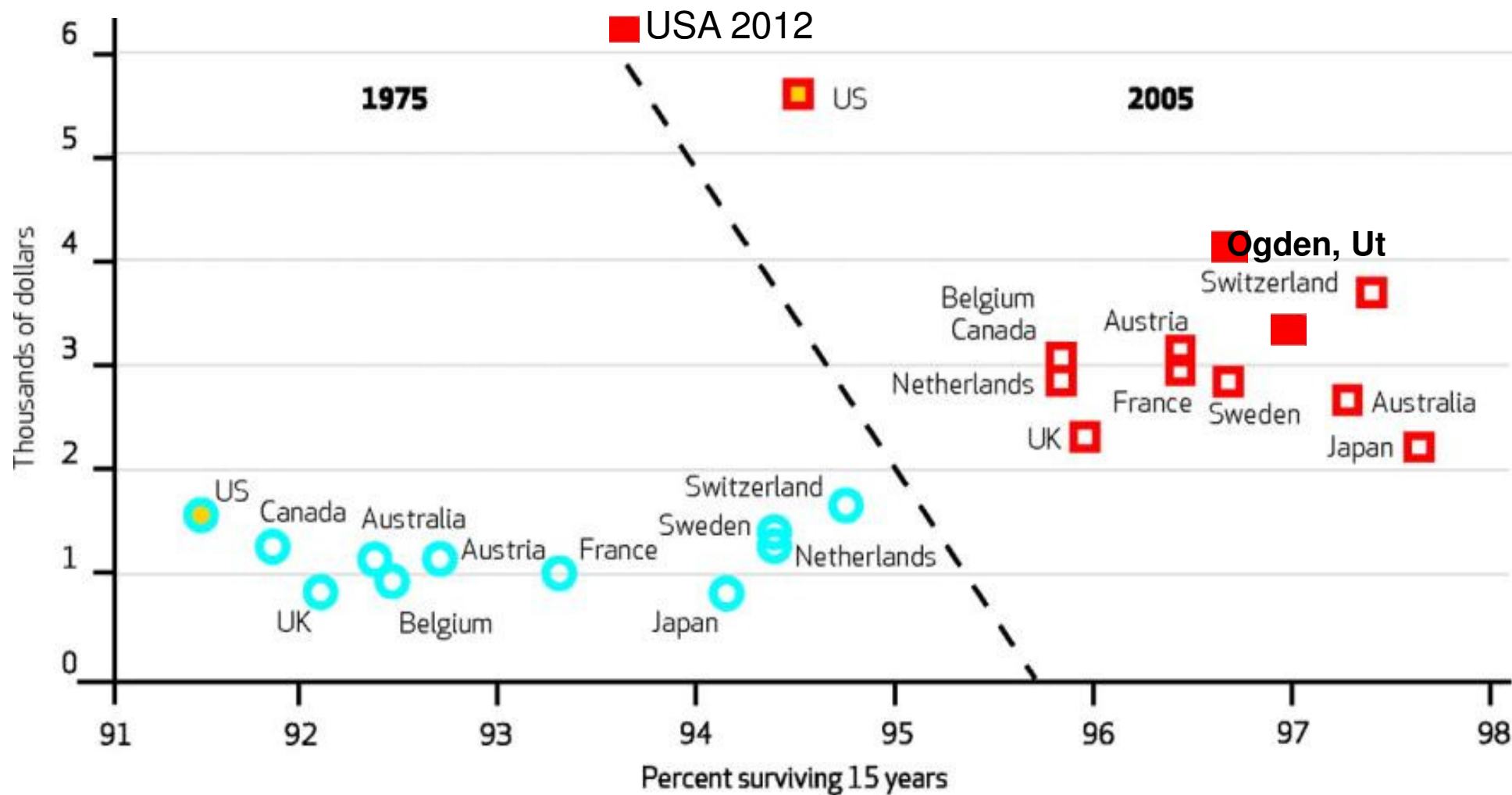
A billboard advertisement featuring a white rectangular sign with bold black text. The sign is mounted on a dark metal structure against a background of a blue sky with scattered white clouds. The billboard is positioned at an angle, showing its side profile. In the bottom right corner of the overall image, there is a decorative graphic consisting of several overlapping, curved, wavy lines in shades of blue and white, creating a sense of motion or a stylized landscape.

OPM Carrier Letter Feb 5th 2013

Patient Centered Medical Homes (PCMH) within the Federal Employees Health Benefits (FEHB) Program

- A growing body of evidence supports **investment in PCMH – SO we are!!**
- there must be a plan for all FEHB lives enrolled in the practice to be included in a reasonable timeframe.
- ACA 2334

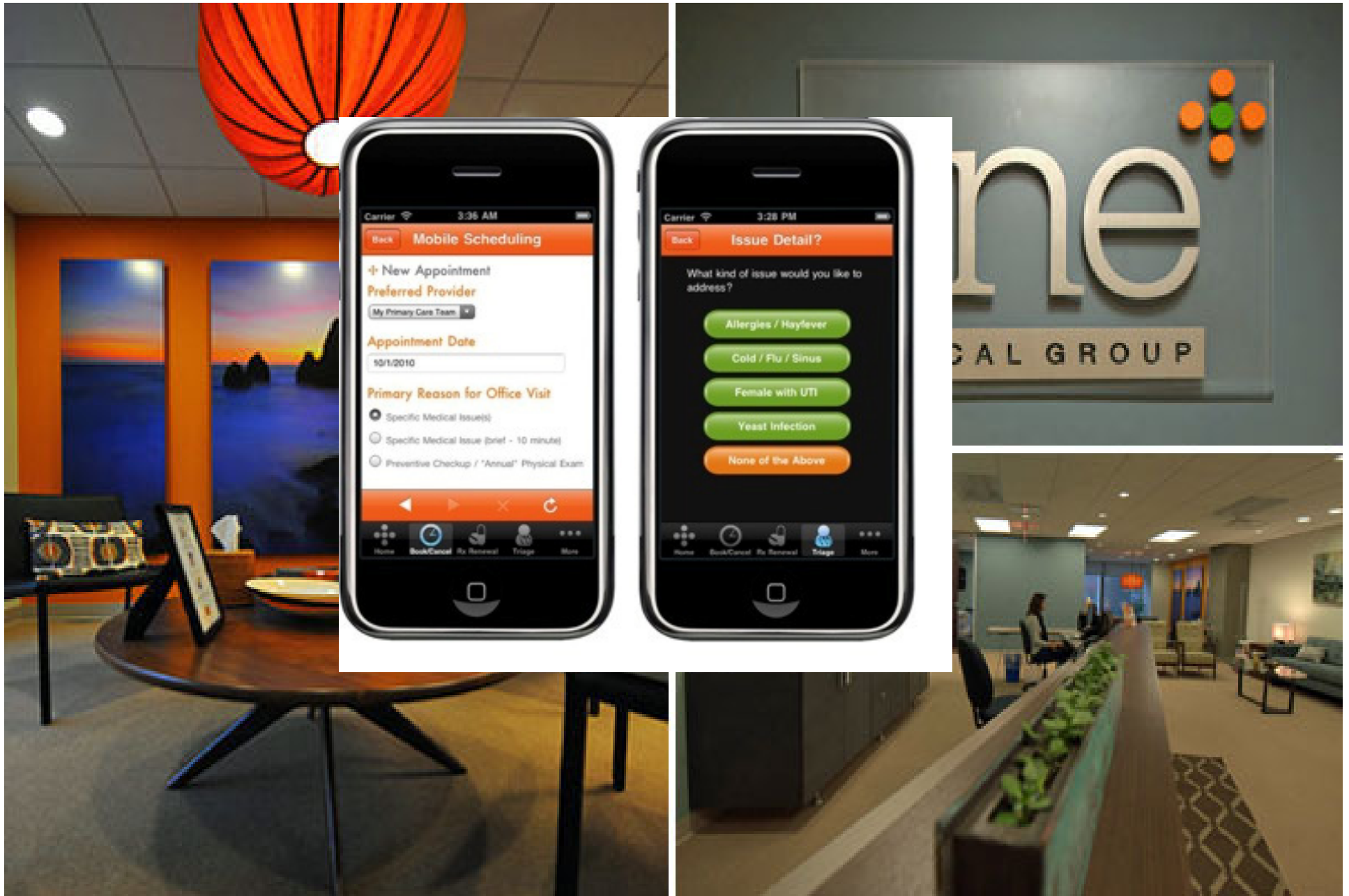








MobileFirst Patient Consumer



MobileFirst Remote Sensing

Mobile Sensing emotion for mental health status -- *analyzes facial expressions*

Mobile Sensing position for asthma -- *integrates GPS into inhalers*

Mobile Sensing motion for Alzheimer's -- *monitoring gait*

Mobile Sensing ingestion of medications. *activated by stomach fluid*



Mobile Sensing for sleep disorders -- *tracks breath, heart rate, motion*

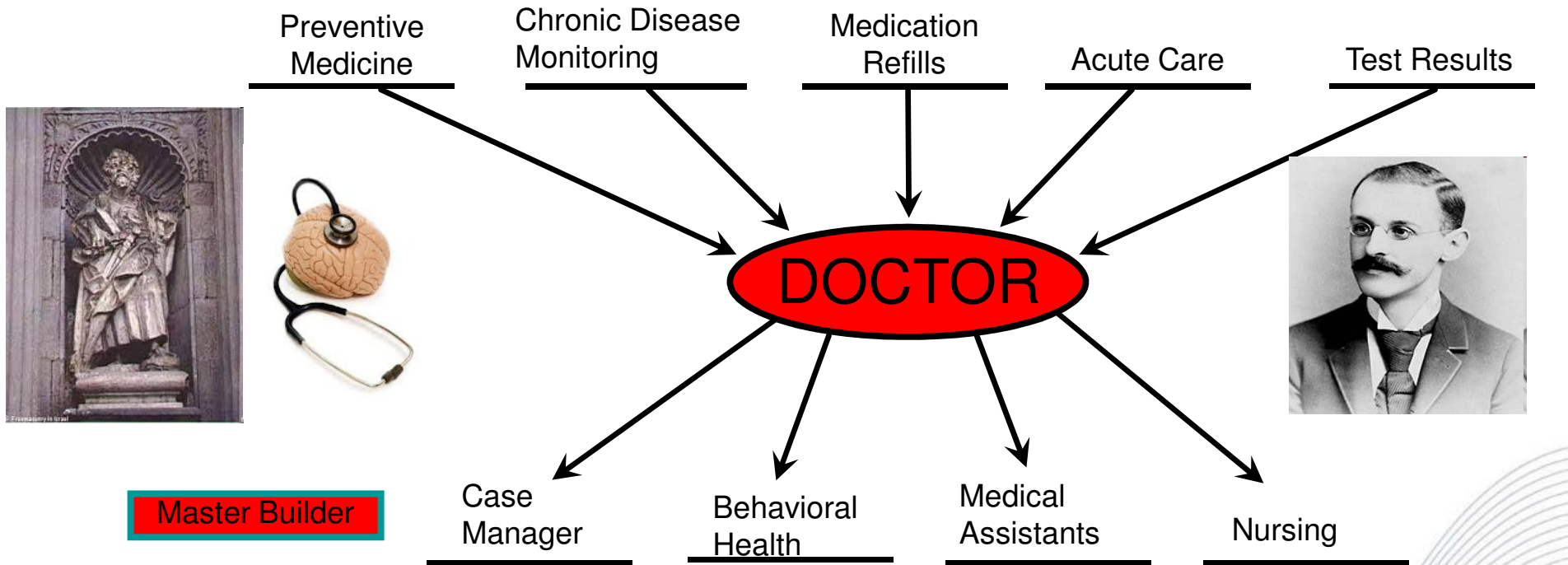
Mobile Sensing for diabetes. *continuous monitoring iPhone non invasive sensor.*

Mobile Sensing for readmission prevention -- *BP, weight, pulse, ekg*

Mobile Sensing for exercise wellness -- *benefit design feedback*

Practice transformation away from episode of care

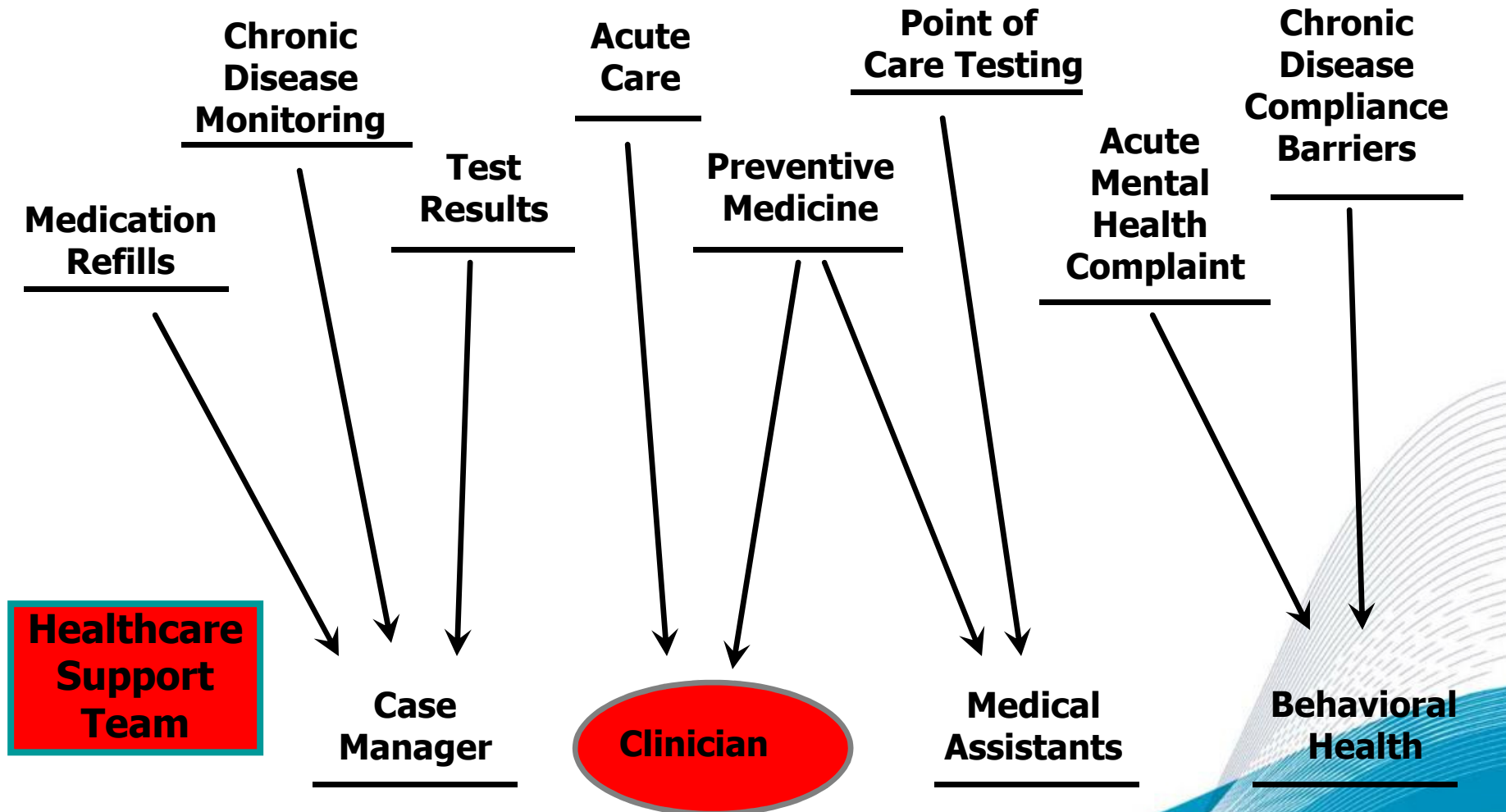
Master Builder



Source: Southcentral Foundation, Anchorage AK

PCMH Parallel Team Flow Design

The glue is real data not a doctors Brain



Source: Southcentral Foundation, Anchorage AK

Healthcare will Transform

- Data Driven
- Every patient has a plan
- Team based
- Managing a Population
Down to the Person



Payment reform requires more than one method, you have dials, adjust them!!!



“fee for health”



fee for value

“fee for outcome”



“fee for process”

“fee for belonging



“fee for service”

“fee for satisfaction”

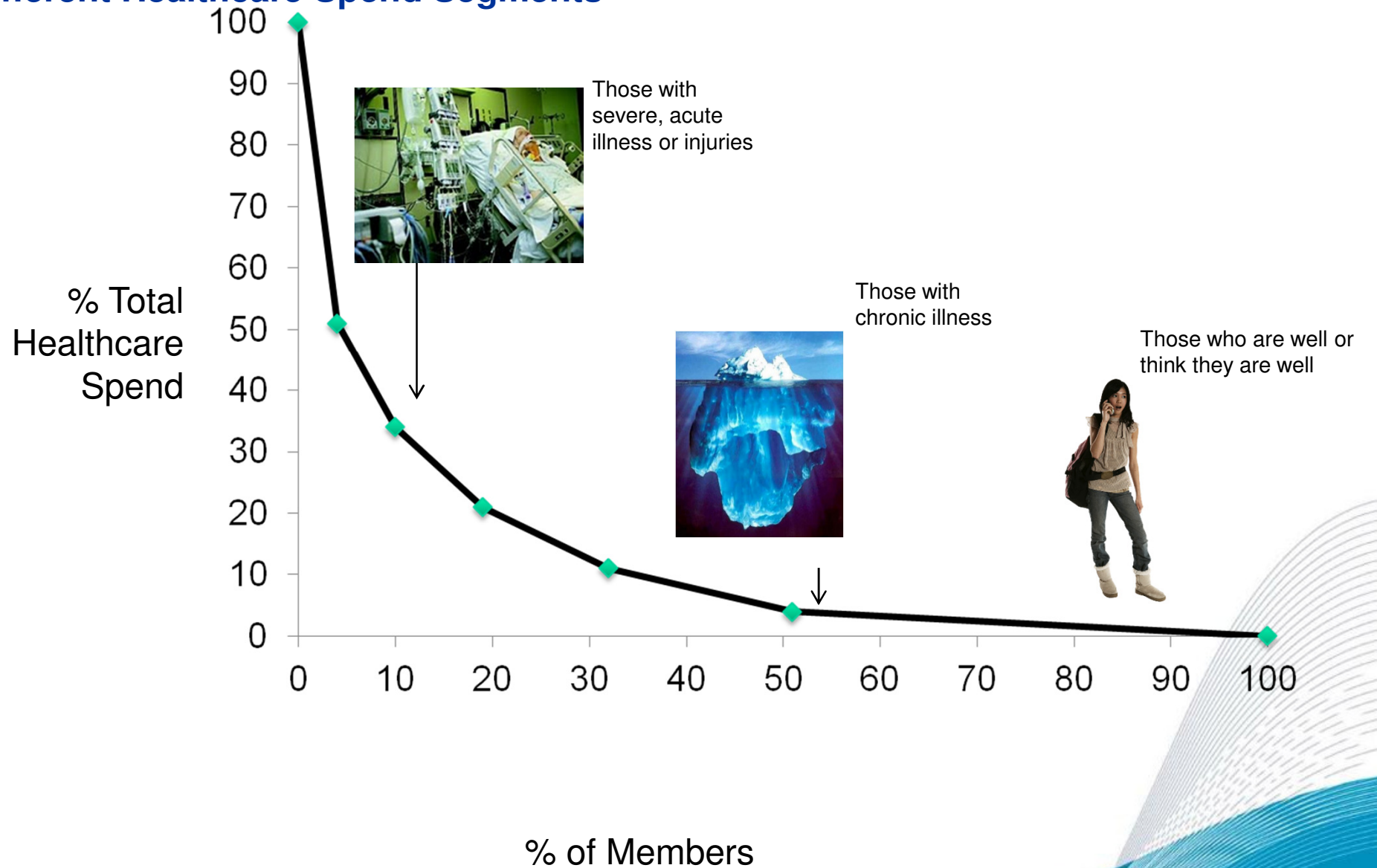


New \$ Dials

- Complex Chronic Care Management payment codes. authorize payments to physicians for the work that goes into managing complex patients **outside** of their actual office visits.
- House Energy and Commerce Committee Bill **repeals SGR** moving Medicare payments away from FFS toward new, **innovative models**.
-

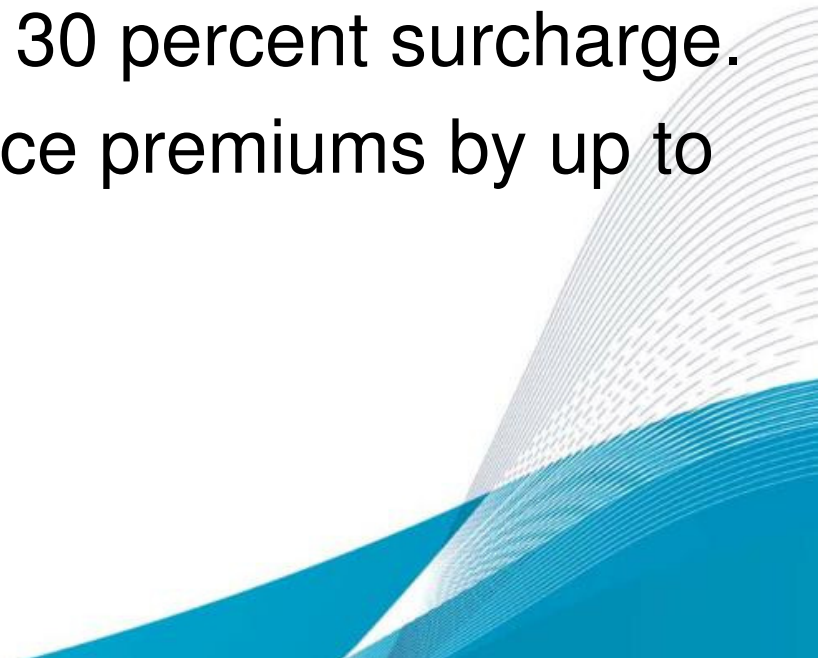


Benefit Redesign - Patient Engagement Different Strategies for Different Healthcare Spend Segments



Benefit Redesign

- Cost 2013 \$16,351 emp on ave paying \$4,565
- Federal government [Final Rules](#) wellness incentives.
- Smoker --employer may increase your insurance premiums by up to 50 percent.
- Overweight, you may look at a 30 percent surcharge.
- And employers may also reduce premiums by up to 30 percent for normal weight.



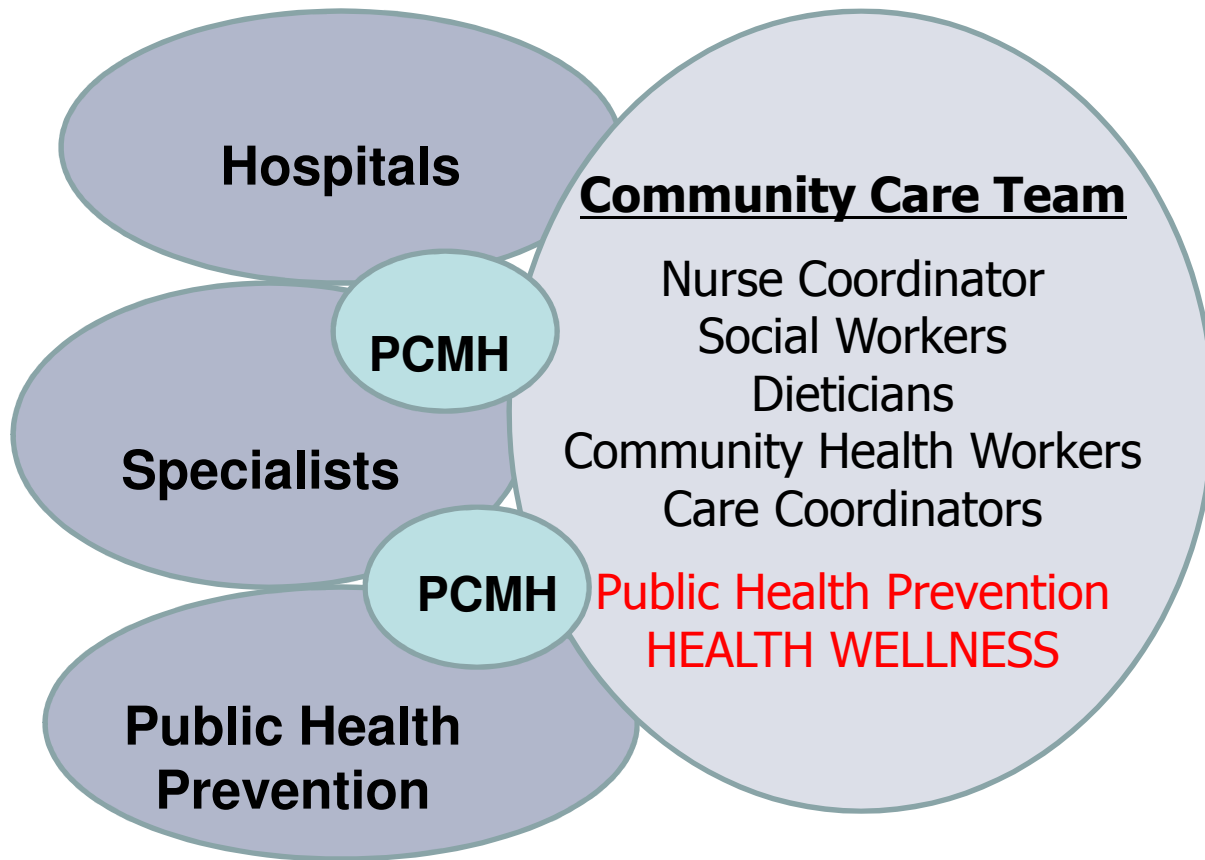
benefit design reference pricing

- California Public Employees' Retirement System (CalPERS), from 2008 to 2012.
- insurer sets limits on the amount to be paid for a procedure, with employees paying any remaining difference.
- Shift by Patients from high to low cost 55.7%
- Hospitals reduced their prices by an ave of 20%.
- Accounted for \$2.8 million in savings in 2011

<http://content.healthaffairs.org/content/32/8/1392.abstract>

Health Aff **August 2013** vol. 32no. 8 1392-1397

PCMH 2.0 in Action



**A Coordinated
Health System**

**Health IT
Framework**

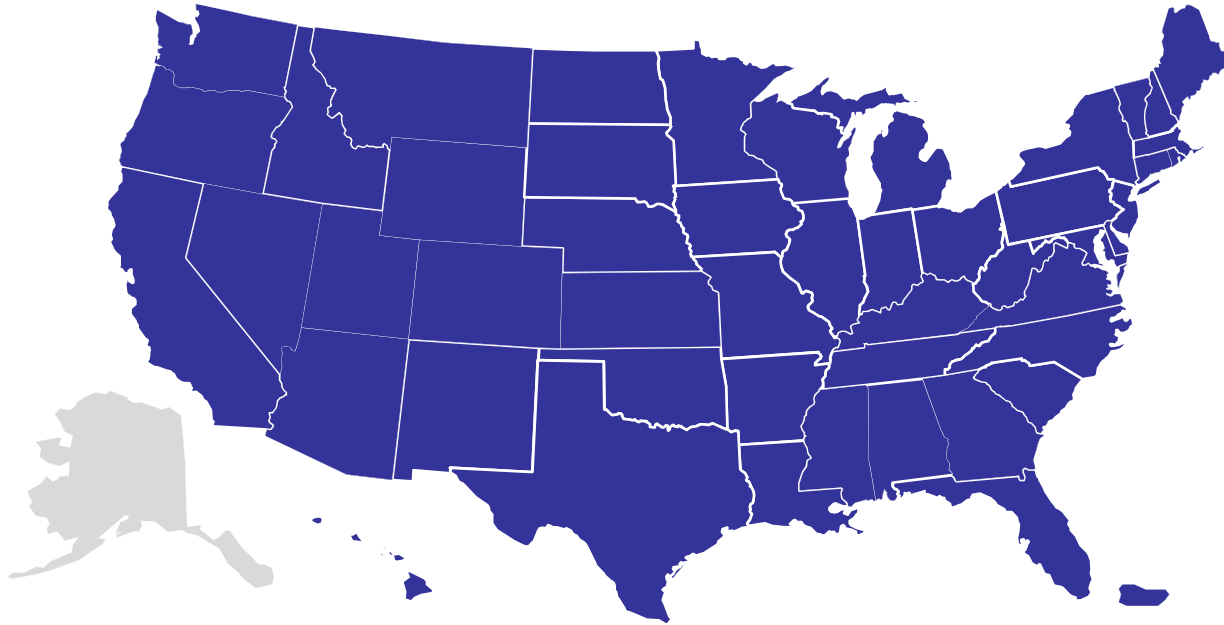
**Global Information
Framework**

**Evaluation
Framework**

Operations

Blue Plan Care Delivery Innovations

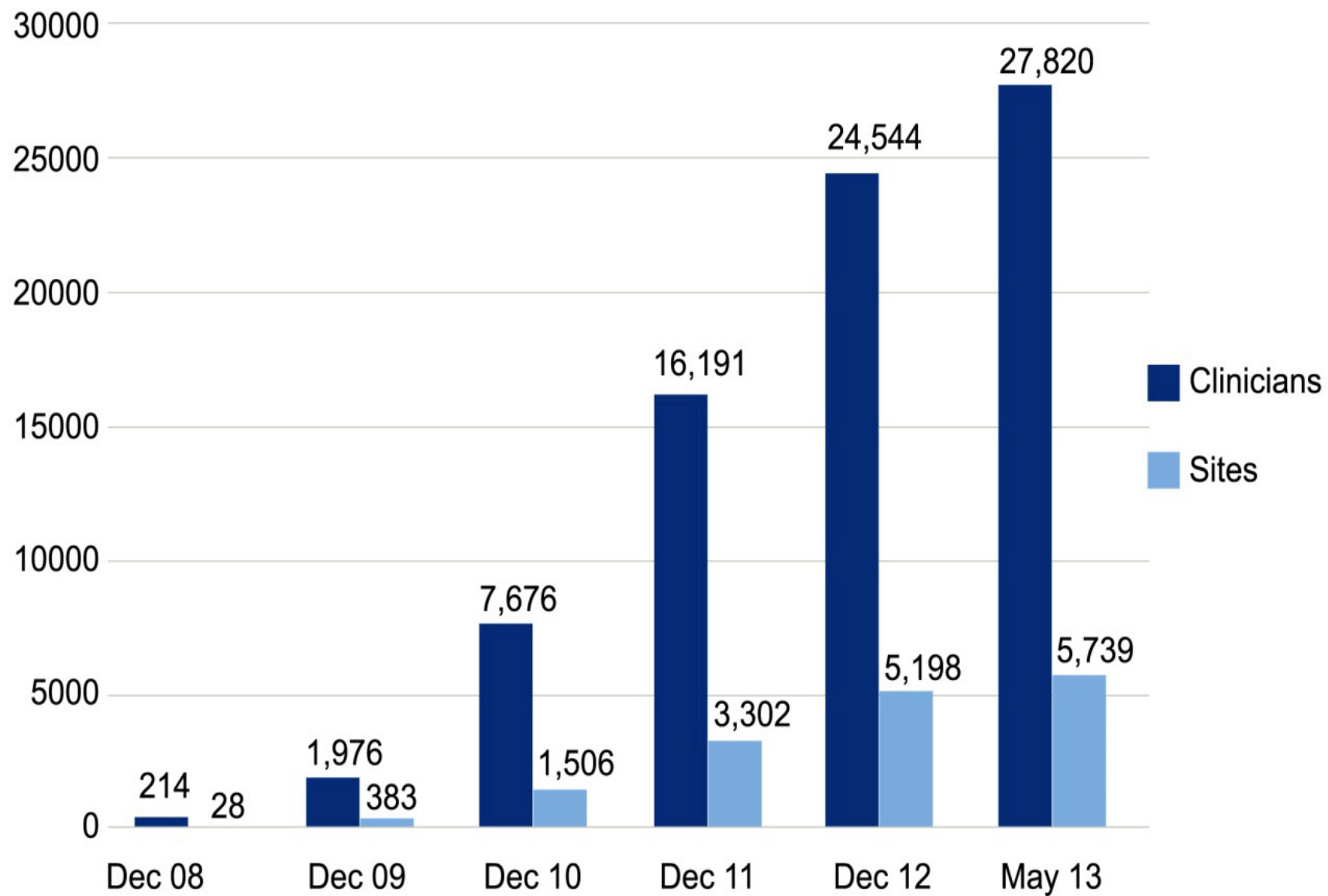
PCMH Level Care in market or in development in 49 states,
District of Columbia and Puerto Rico



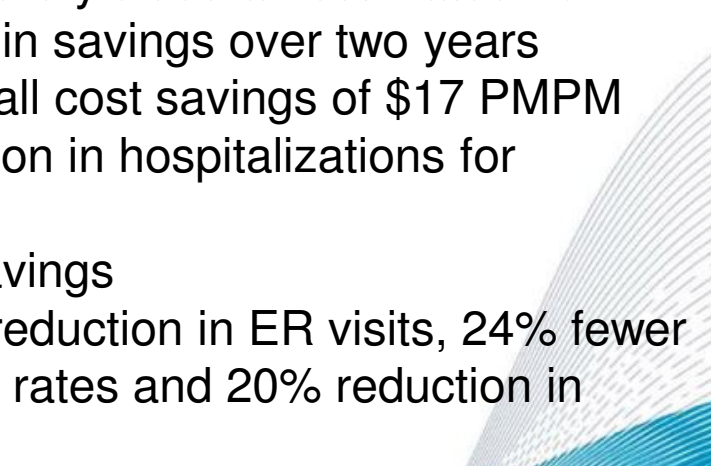
United HC, Humana, Aetna, CIGNA, Kaiser
Martins Point, CDPHP, Priority,

PCPCC

Note: Information as of October 18, 2012. Program accessibility to National Account members varies by market.

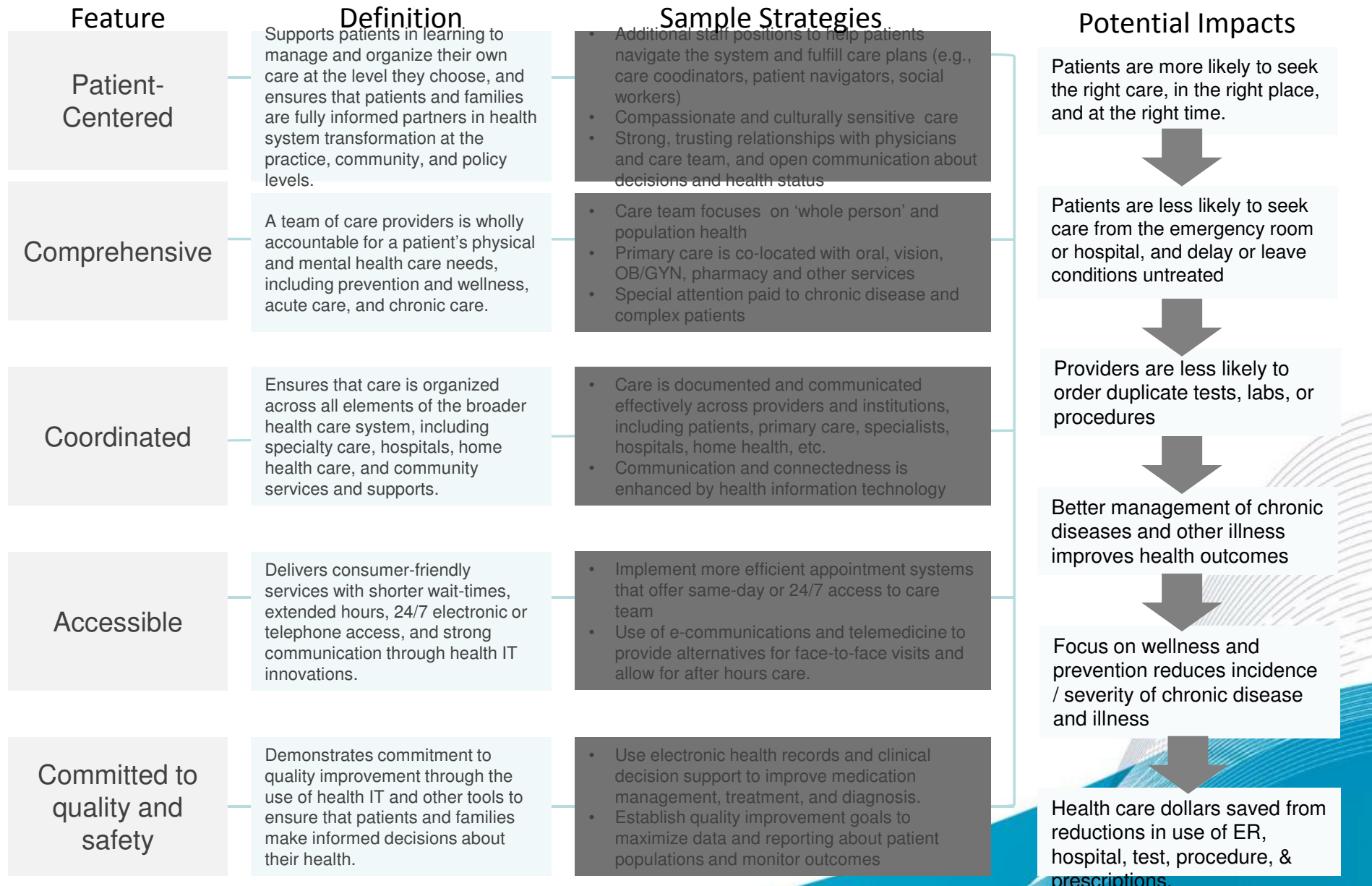


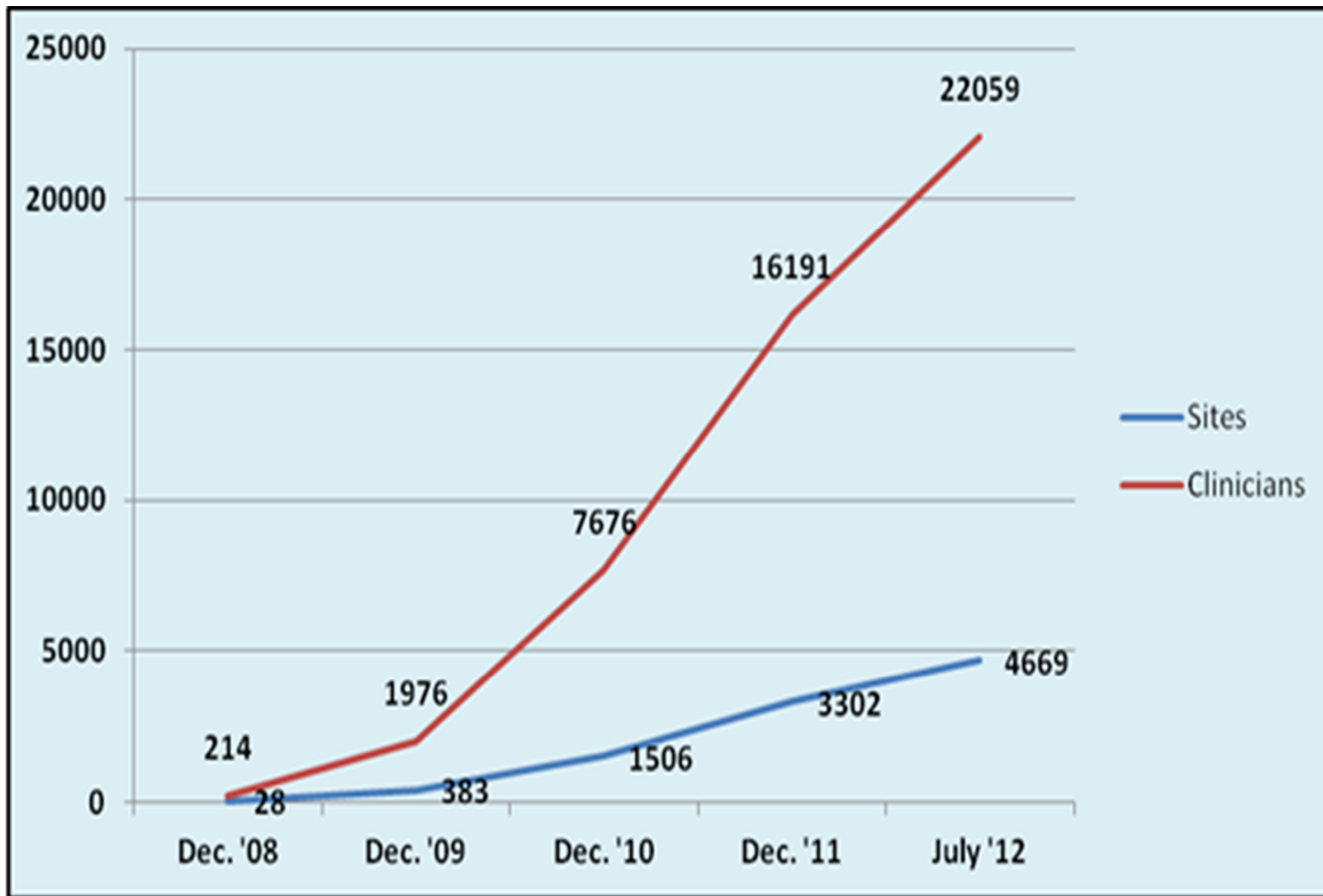
Geisinger's Proven Health Navigator Model serving Medicare Patients in rural Pennsylvania reported 7.1% savings over expected costs from 2006-2010 with an ROI of 1.7

- **Genesee Health Plan** in Flint, Michigan, reported PCMH services helped reduce ER visits by 51% between 2004 and 2007 and reduced hospital admissions by 15% between 2006 and 2007
 - **WellPoint's** PCMH model in New York yielded risk-adjusted total PMPM costs that were 14.5% lower for adults and 8.6% lower for children enrolled in the medical home
 - **CareFirst Blue Cross Blue Shield** of Maryland yielded an estimated 15% pmpm savings in the first year and \$98 million in savings over two years
 - **Group Health of Washington** reported overall cost savings of \$17 PMPM including 29% fewer ER visits and 11% reduction in hospitalizations for ambulatory sensitive conditions
 - **Oklahoma Medicaid** reported \$29 PMPM savings
 - **HealthPartners** in Minnesota reported 39% reduction in ER visits, 24% fewer hospitalizations, 40% reduction in readmission rates and 20% reduction in inpatient costs
- 

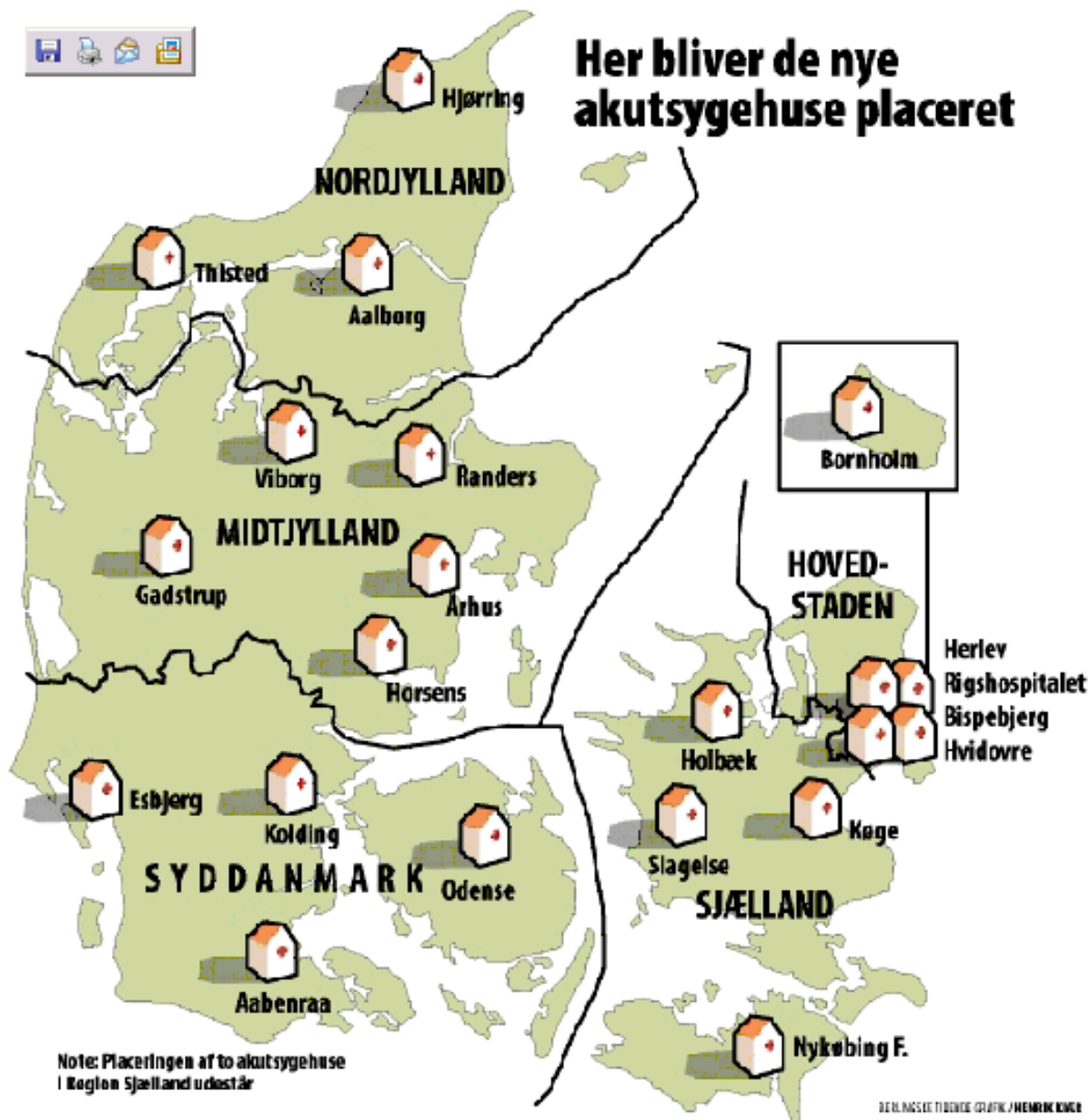
Why the Medical Home Works: A Framework

www.pcpcc.net





PCMH Growth



A journey to higher quality lower cost
quality as well as efficiency



Minister for Health, The Hon Tanya Plibersek
New Family Medicine
Parliament, Canberra Australia
19 March 2013

Australian Government

- **Australia** recognizes evidence in support of Patient-Centered Medical Homes is in, and it's compelling.
- Improved access to care;
- Improved clinical outcomes;
- Better management of chronic and complex disease;
- Decreased use of inappropriate medications;
- Decreased hospital admissions and readmissions; and
- Improved palliative care services.
- Therefore the Australian government will adopt Patient-Centered Medical Home as standard of care.

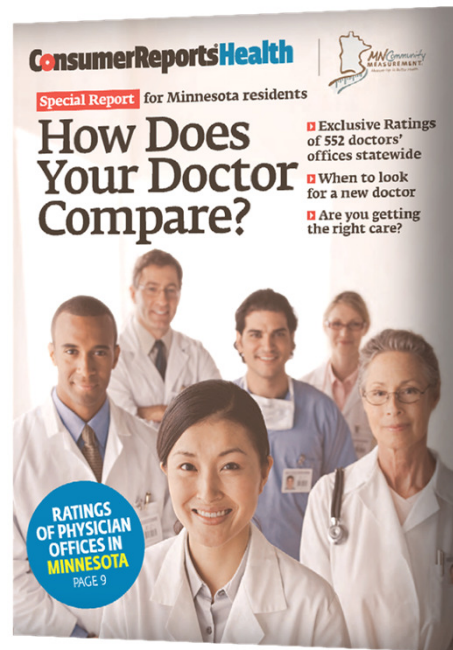
Survey Of 5 European Countries Suggests Patient-Centered Medical Homes Would Improve Family Medicine Primary Care

2013/03/19



<http://content.healthaffairs.org/content/early/2013/03/19/hlthaff.2012.0184.full.html>

Patients not shortchanged

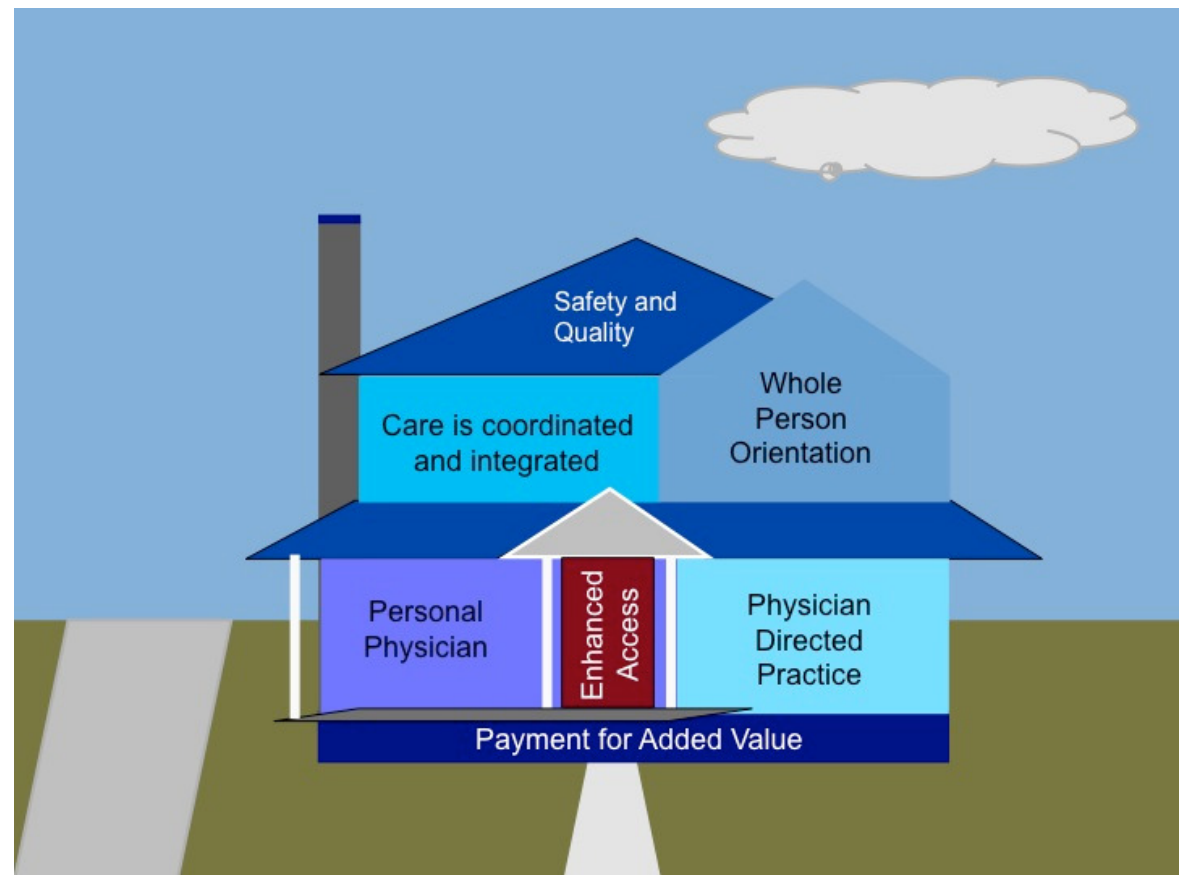


PCMH as the Foundation

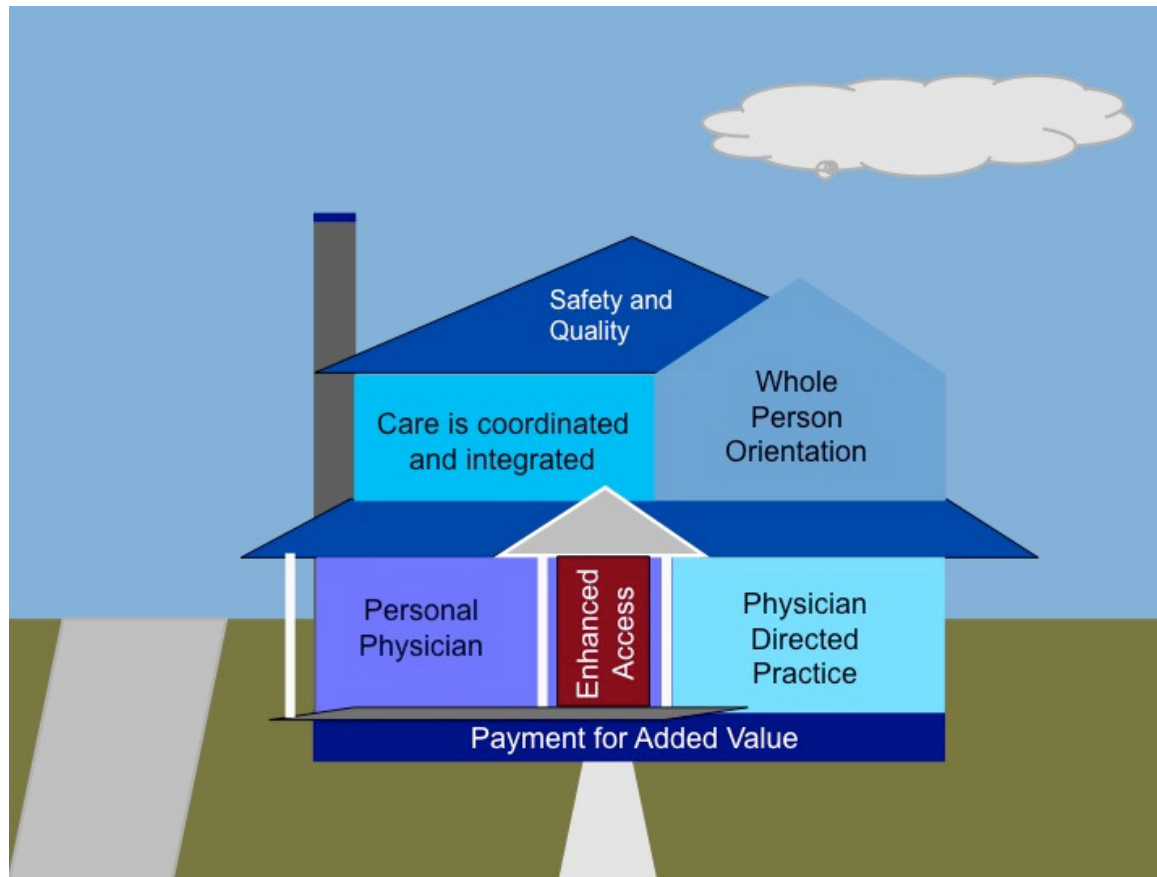
The right care foundation

The right time

The right price



THANK YOU



- Paul Grundy, MD, MPH
IBM's Global Director of Healthcare
Transformation
President, Patient-Centered Primary Care
Collaborative
email: pgrundy@us.ibm.com
- cell 845 416 700
- 12 Hammer Drive Hopewell Jct, Ny 12533

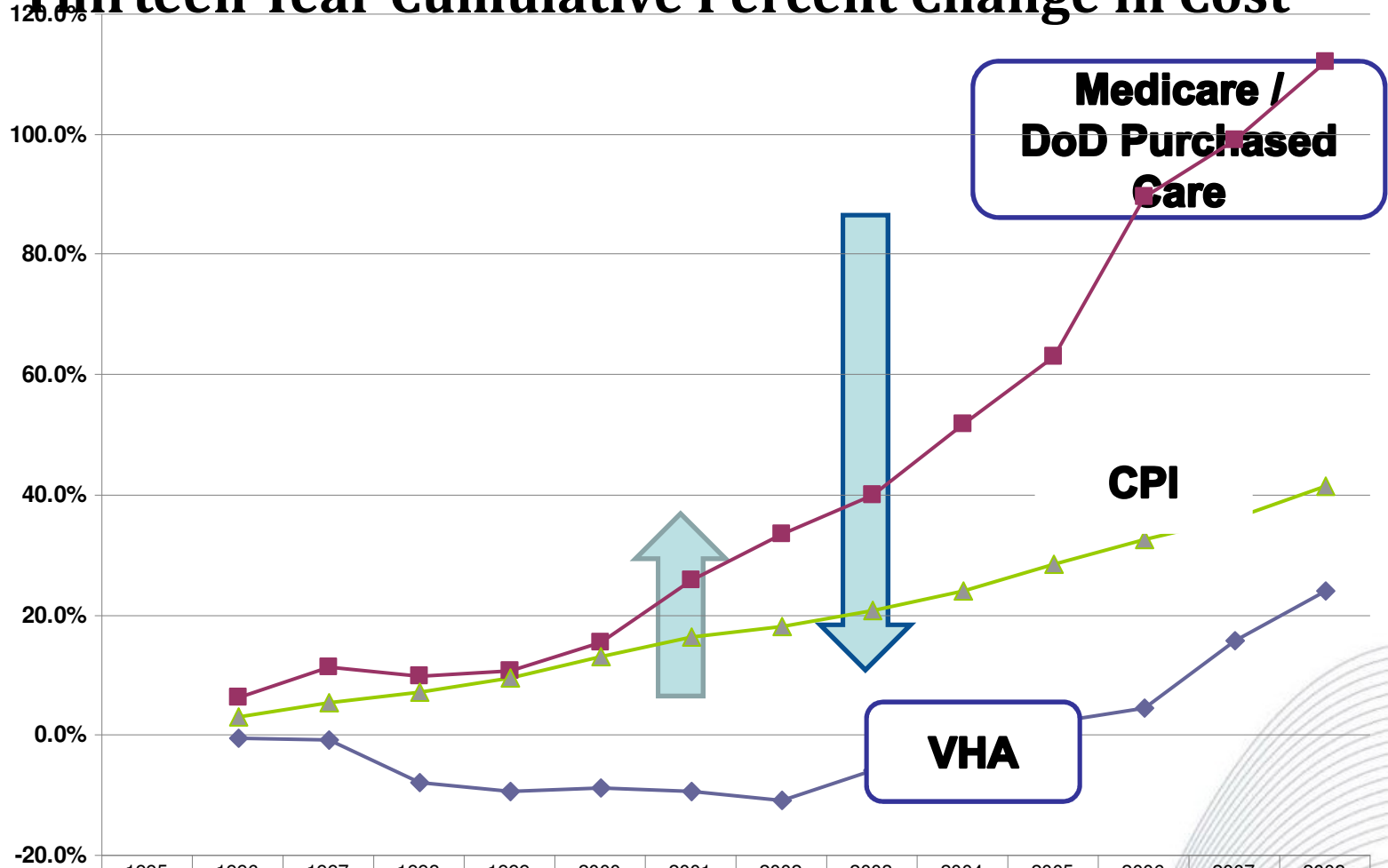


Onsite Health and Wellness Centers





Thirteen Year Cumulative Percent Change in Cost



◆ VHA Cost Per Patient		-0.4%	-0.9%	-7.9%	-9.3%	-8.9%	-9.5%	-10.8%	-5.9%	-0.1%	2.1%	4.4%	15.6%	24.1%
■ Average Medicare Payment/Enrollee		6.3%	11.4%	9.7%	10.8%	15.4%	25.9%	33.5%	40.0%	51.7%	62.9%	89.6%	99.2%	111.9%
▲ Consumer Price Index		3.00%	5.37%	7.05%	9.41%	13.13%	16.30%	18.16%	20.88%	24.14%	28.36%	32.47%	36.18%	41.35%